

Daily Planet

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Where heroes are born and the story continues

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FREE

‘SUPERMAN’

Super-teaser promises bright new look

By Zack Benz

Daily Planet Editor-in-chief

Look up! It’s Superman in all his red and blue glory. The first official teaser trailer for DC Studios’ “Superman,” set to hit theaters on July 11, 2025, was released today.

In true Superman fashion, as one franchise for the Man of Steel concludes, another begins. As fans bid farewell to the CW’s hit series “Superman & Lois,” a new potential favorite takes flight over the skies of Metropolis. James Gunn’s “Superman” teaser trailer premiered with a hopeful aura that draws inspiration from the Richard Donner films of the 1970s.

The teaser trailer received a hype-filled treatment from DC Comics’s marketing team throughout this week as teasers for the teaser trailer were teased tumultuously... maybe even tirelessly. Mixed reactions were soon found across social platforms as fans of Zack Snyder’s previous universe expressed disappointment in this upcoming reboot while hopeful-love-all-Superman-media-Metropolitans expressed their excitement for a new take that feels like it fell right out of the comics.

Personally, I’m just excited to see a well-rounded Daily Planet ensemble that includes more than Perry White and Jimmy Olsen! For the first time in history, we’ll see Cat Grant,



David Corenswet as Clark Kent/Superman and Rachel Brosnahan as Daily Planet reporter Lois Lane. Photo courtesy of DC Studios

See SUPERMAN online

DC Studios releases full credit description for ‘Superman’

DC Studios has released a full credo description their upcoming blockbusting reboot “Superman,” which premiered its first official teaser trailer yesterday.

The credit description follows: “Superman,” DC Studios’ first feature film to hit the big screen, is set to soar into theaters worldwide this summer from Warner Bros. Pictures.

In his signature style, James Gunn takes on the original superhero in the newly imagined DC universe with a singular blend of epic action, humor and heart, delivering a Superman who’s driven by compassion and an inherent belief in the goodness of humankind.

DC Studios heads Peter Safran and Gunn are producing the film, which Gunn directs from his own screenplay, based on characters from DC, Superman created by Jerry Siegel and Joe Shuster.

The film stars David Corenswet (“Twisters,” “Hollywood”), in the dual role of Superman/Clark Kent, Rachel Brosnahan (“The Marvelous Mrs. Maisel”) as Lois Lane and Nicholas Hoult (the “X-Men” movies, “Juror #2”) as Lex Luthor. The film also stars Edi

Gathegi (“For All Mankind”), Anthony Carrigan (“Barry,” “Gotham”), Nathan Fillion (the “Guardians of the Galaxy” films, “The Suicide Squad”), Isabela Merced (“Alien Romulus”), Skyler Gisondo (“Licorice Pizza,” “Booksmart”), Sara Sampaio (“At Midnight”), María Gabriela de Faría (“The Moodys”), Wendell Pierce (“Selma,” “Tom Clancy’s Jack Ryan”), Alan Tudyk (“Andor”), Pruitt Taylor Vince (“Bird Box”) and Neva Howell (“Greedy People”).

“Superman” is executive produced by Nikolas Korda, Chantal Nong Vo and Lars Winther.

Behind the camera, Gunn is joined by frequent collaborators, including director of photography Henry Braham, production designer Beth Mickle, costume designer Judianna Makovsky and composer John Murphy, along with editors Craig Alpert (“Deadpool 2,” “Blue Beetle”), Jason Ballantine (the “IT” films, “The Flash”) and William Hoy (“The Batman”).

“Superman” will be in theaters and IMAX nationwide on July 11, 2025.



(Above) Nicholas Hoult as Lex Luthor. (Below) David Corenswet as Superman saving a girl. Photo courtesy of DC Studios



Daily Planet gets real-world makeover

By Zack Benz

Daily Planet Editor-in-chief

I want to begin by saying, “I didn’t plan this timing to be so perfect.” Our Board of Directors convened a year ago to discuss a potential rebrand for this real-world interpretation of the Daily Planet.

When I decided to launch the new look for 2025, I had no idea it would coincide with the release of the new “Superman” teaser trailers throughout the week. What a happy coincidence!

I’ve been hard at work developing this news organization’s unique identity, and I’m proud of the progress I’ve made. It’s no secret that I find constant inspiration in the fictional newspaper from Superman lore. The Daily Planet has remained in my orbit for as long as I can remember and constantly rotates around my life.

I started this version of the paper in 2014 on Twitter. Whenever I could get online at the Benz Family Farm, I reported on interactions from role-play accounts. We had no Wi-Fi, so I had to use my cell phone data wisely, and I dedicated it all to the Daily Planet.

Over the years, I’ve embarked on an incredible journey. I’ve lost loved ones and gained new ones, all while honing my writing skills and refining my journalistic instincts. The Daily Planet has been there with me through it all.

It’s been quite a ride, and I’m happy to report that I’m not getting off this roller coaster just yet. It’s 2025, and we’re really real if little Zack could see me now.

Our official tagline, “Where heroes are born, and the story continues,” recalls our source of inspiration: Superman and Lois Lane. In comics, the Daily Planet is the first to report on the Man of Steel’s many adventures. The name “Superman” was actually coined by Lois and first published on the front page of the Metropolis broadsheet.

As I researched the Planet, I discovered so much. I wanted the rebrand to respect the comics while paying homage to the history that came before. Was the Daily Planet ever a real newspaper?

Superman has inspired generations since 1938, and the newspaper he worked at, once called the Daily Star, was renamed the Daily Planet by Joe Shuster and Jerry Siegel in 1940.

The origins of the Daily Planet reveal an intriguing history. Superman made his debut in “Action Comics No. 1,” where his alter ego, Clark Kent, worked for the Daily Star under Editor-in-Chief George Taylor. The newspaper’s name was inspired by Shuster’s childhood experience with the Toronto Daily Star, where he had once worked as a newsboy. It was renamed the Daily Planet due to possible copyright issues, but recent findings suggest it

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METROPOLIS

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ENTERTAINMENT

REVIEW: ‘Skeleton Crew:’ Neel takes center stage as At Attin’s significance thickens

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CULTURE

He made Superman fly & a Smooth Criminal lean, farewell to Oscar winner Colin Chilvers

READ MORE ONLINE

THE PLANET

Minneapolis declares first snow emergency as Twin Cities Metro deals with over 6 inches of snow

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VOICES

Abbie Wells goes Christmas shopping, tries out for another audition and enjoys cozy nights

WATCH ONLINE

COMICS

Superman podcasts reflect on fandom, share opinions following teaser trailer premiere

READ & LISTEN ONLINE

The *Daily Planet* is where heroes are born and the story continues. We’re your trusted source for insightful journalism and captivating storytelling. We provide timely and accurate news coverage that engages our diverse readership. Our dedicated team delivers reporting on topics ranging from local events in the Twin Cities to significant global developments. We believe in the power of the press to highlight important issues and celebrate community achievements. Our mission is to uphold the highest standards of journalism with transparency and integrity.

The branding, art direction, and overall design of the *Daily Planet* were created by Zack Benz. This publication is inspired by the fictional broadsheet newspaper of the same name that appears in DC Comics, primarily in Superman titles. However, we are not paid for, sponsored by, or affiliated with DC Comics or Warner Brothers. We are an independent multimedia organization based in Minneapolis, Minnesota. All works featured in our magazine, newspaper, and website (and all other digital and print components) are our creations and intellectual property. Daniel Sanchez designed the logo for the Minneapolis *Daily Planet*, a property of Direct Communications.

